



**Ethical  
Fields**



# LOCAL, ECONOMIC AND COMMUNITY DEVELOPMENT VIA COMMUNITY WEALTH BUILDING

## COMMUNITY WEALTH BUILDING REGIONAL SCAN

**Are you seeking an alternative strategy for local economic development that can improve the prosperity, wellbeing, self-reliance and resilience of your region and your people?**

Ethical Fields' Community Wealth Building Scan provides a first step in understanding how community wealth building strategies could benefit your region.

The Community Wealth Building Scan provides you and your community with a benchmark of where your region sits, and reveals gaps and opportunities, against the core CWB principles and levers including: place-based; people-centred; inclusion & diversity; partnerships & collaboration; ownership & control; wealth & capital; anchors; local multipliers & reinvestment and regenerative industries.

These valuable insights will help to inform your next steps to developing a community wealth building plan.

The community wealth building scan can also be used as an engagement and capability building tool to introduce the principles of community wealth building to your stakeholders and inspire them about what's possible.

The scan can be undertaken with internal stakeholders within your organisation, external stakeholders from other government agencies, business and community or a combination of both.

## WHY COMMUNITY WEALTH BUILDING?



### EMPOWER LOCAL PEOPLE AND PLACES

By shifting more ownership, control and decision-making of the local economy to the people that value and rely on it the most - local business owners, local employees, local communities and local consumers.



### ANCHOR OPPORTUNITIES AND PROSPERITY TO PLACE

By increasing industries, businesses and jobs that are anchored locally and reinvest in the region and its people.



### INCREASE LOCAL OWNERSHIP AND PROSPERITY

By empowering all local people to invest, and hold a financial and controlling stake, in local assets and resources of all kinds.



### MAKE FINANCIAL POWER WORK FOR LOCAL PLACES

By stopping wealth from flowing out of our communities and redirecting it back into the local economy. By building local finance vehicles owned and controlled by community.



### CREATE AN INCLUSIVE ECONOMY

By adopting more inclusive forms of community development and business models that build wealth and prosperity for everyone.



### CREATE REGENERATIVE INDUSTRIES

By building and preferencing businesses, jobs and supply chains that systematically reinvest in and regenerate the local community.



### STRENGTHEN REGIONS, TOWNS AND LOCAL COMMUNITY

By creating systems, institutions, enterprises, infrastructure and cultures that reinforce community ownership, leadership and wealth building.



## OUR APPROACH

This program follows a three stage approach:

### 1 Community Wealth Building Regional Scan

Your stakeholders complete the Community Wealth Building Regional Scan using an online survey style tool.

### 2 Place-Based Analysis of Results

Ethical Fields analyse the results and draw out place-based insights relating to interest, potential, opportunity, and barriers to community wealth building in the region.

### 3 Summary Report

Ethical Fields prepare a summary presentation of the results from the scan to help inform your next steps for developing a community wealth building plan for your region. Ethical Fields present this to you and your stakeholders.

## IS THIS PROGRAM FOR YOU?

The community wealth building scan is ideal for local government, regional development authorities, state government and non-government organisations responsible for regional, economic and/or community development in a region.

## INVESTMENT

\$5,750 - 6,750 ex GST.

Offerings can be tailored to the needs and experience of your team and regional community.



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### More Information:

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