



Ethical Fields



LOCAL, ECONOMIC AND COMMUNITY DEVELOPMENT VIA

COMMUNITY WEALTH BUILDING

LOCAL ENGAGEMENT & STRATEGIC PLANNING PROGRAM

Are you seeking an alternative strategy for local economic development that can improve the prosperity, wellbeing, self-reliance and resilience of your region and your people?

The Community Wealth Building Local Engagement and Strategic Planning Program is a stepping stone for local councils towards actionable community wealth building strategies.

It provides the tools and examples that will build literacy and engagement across participating leaders and individuals, and the platform to identify key focal areas for community wealth building in your region.

This Program will engage, inform and inspire your organisation and key regional partners in community wealth building and provide you with strategic advice, insights and facilitation to assist you in developing a community wealth building plan for your region.

WHY COMMUNITY WEALTH BUILDING?



EMPOWER LOCAL PEOPLE AND PLACES

By shifting more ownership, control and decision-making of the local economy to the people that value and rely on it the most - local business owners, local employees, local communities and local consumers.



ANCHOR OPPORTUNITIES AND PROSPERITY TO PLACE

By increasing industries, businesses and jobs that are anchored locally and reinvest in the region and its people.



INCREASE LOCAL OWNERSHIP AND PROSPERITY

By empowering all local people to invest, and hold a financial and controlling stake, in local assets and resources of all kinds.



MAKE FINANCIAL POWER WORK FOR LOCAL PLACES

By stopping wealth from flowing out of our communities and redirecting it back into the local economy. By building local finance vehicles owned and controlled by community.



CREATE AN INCLUSIVE ECONOMY

By adopting more inclusive forms of community development and business models that build wealth and prosperity for everyone.



CREATE REGENERATIVE INDUSTRIES

By building and preferencing businesses, jobs and supply chains that systematically reinvest in and regenerate the local community.



STRENGTHEN REGIONS, TOWNS AND LOCAL COMMUNITY

By creating systems, institutions, enterprises, infrastructure and cultures that reinforce community ownership, leadership and wealth building.



OUR APPROACH

1 Survey and Scan

With input from your local stakeholders, Ethical Fields will undertake our Community Wealth Building Scan to draw out insights relating to interest, potential, opportunity and barriers to community wealth building in your region and to inform our participatory planning sessions.

2 Engagement & Capacity Building

Ethical Fields will facilitate a workshop to engage, inform and inspire your team and key local partners. The workshop will build knowledge and capacity of community wealth building, identify local opportunities, and clarify the role that council and key partners can play.

3 Strategic Insights & Planning

Ethical Fields will facilitate an interactive planning session to explore the strategic insights and opportunities that will inform the development of a community wealth building and next steps plan for your region.

4 Summary Report

Ethical Fields will prepare a summary report including results from the survey and scan, strategic insights, recommendations, and a Next Steps Plan.

IS THIS PROGRAM FOR YOU?

The Community Wealth Building Local Engagement and Strategic Planning Program is ideal for local government, regional development authorities, state government and non-government organisations responsible for regional, economic and/or community development in a region.

INVESTMENT

\$18,000 ex GST
(travel & accomodation at cost)

Offerings can be tailored to the needs and experience of your team and regional community.



Contact:

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More Information:

www.ethicalfields.com/communitywealthbuilding